

THIS MUST BE THE WORK!

Tor Seidel
Solo Exhibition

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TOR SEIDEL VIRTUAL SOLO EXHIBITION
14TH MARCH-3RD APRIL 2022

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TOR SEIDEL

BIOGRAPHY

Tor Seidel is a German artist who works as a lecturer at the College of Fine Arts and Design, University of Sharjah.

Beyond this he is also an author, filmmaker, and curator. Tor Seidel studied first art and then philosophy, earning an M.A. in Philosophy/Archeology/Religious Studies at the Free University of Berlin. In his work as an artist and photographer, he has travelled throughout Europe, Asia, Africa, and the Mena region.

He has also worked as a commercial photographer for clients ranging from Zaha Hadid to Vanity Fair and as an art director for European art, architecture, and fashion magazines. In Berlin, he has been active in various art collectives such as Haus des Lehrers, Zwischenpalast and Urban Catalyst. Tor performed on artistic media stages, including several times at Pecha Kucha, and produced various soundtracks and albums with other artists such as The Static Hand, James Welburn and Fabrica.

He has published two books on the UAE, "The Dubai", (Hatje - Cantz 2015), "Mannequins", (Kerber 2018), and has exhibited in Dubai, London, Miami, Berlin, Sharjah, and Venice, among others. His first novel "Der Vorpalast" Tor published with Neobooks/Rowohlt Verlag, Germany (2022).

Tor has received several awards, including the 2017 Syngenta Photo Award, and was nominated for the German Photo Book Award in 2015 and 2018.

In 2019, Tor was participating in the UAE Unlimited 2019 program and exhibited at Maraya Art Center.

Kerber Publisher published another artist book by Tor, "In Uncharted Territories," a documentation of the seven elements of his first institutional solo exhibition in the UAE at the Maraya Art Center in 2020, in collaboration with philosopher Jay Hetrick.

In 2021, Tor completed the first two episodes of "I Wanna Leave," an arthouse film project that will continue.

In March 2022 he is participating in the UAE unlimited show Wamda, A Glimpse, at Al Serkal Avenue, Warehouse 1.

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TOR SEIDEL

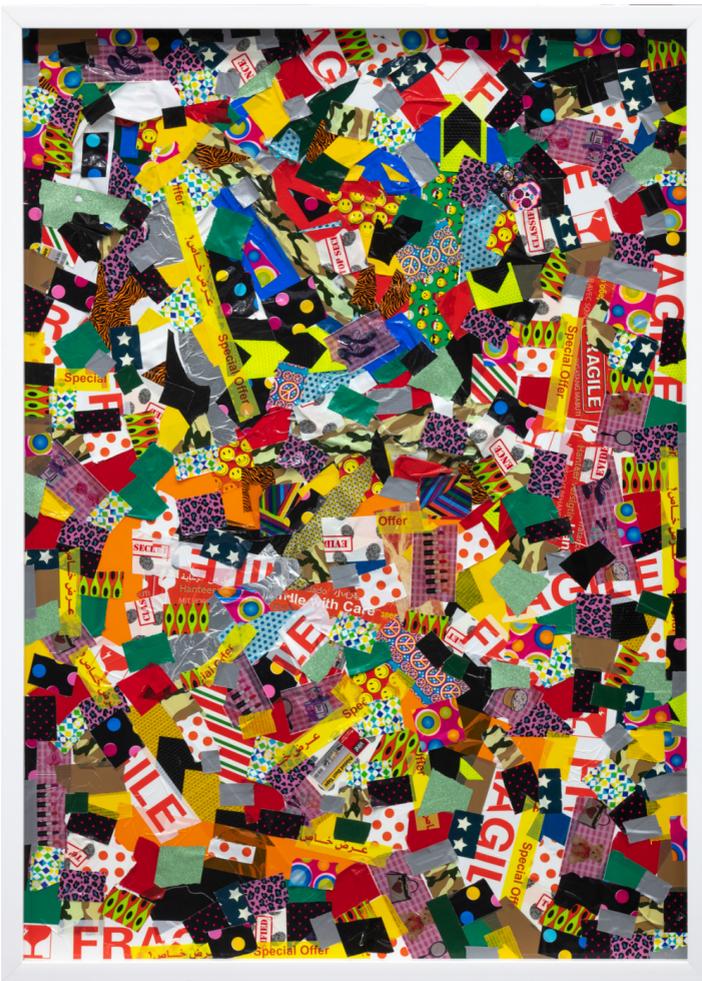
In the post-digital age, digital clutter is part of the household of the good aesthetic school. One has set oneself up digitally. Anything that flickers, that appears random, that can be sampled, transformed, randomly disturbed, and generated, may be used.

But the digital noise has long since tired the eye of the flesh - soon the afterimages fade, nothing remains in the memory. Machine eyes, on the other hand, are insensitive and can remember.

I've tried to translate this post-digital aesthetic, now firmly rooted in feeling and action, into tangible things like foil, tape, or balloons. In addition, I resort to signal effects of many everyday objects, such as stop and notice signs, indicating social distance, which in the age of the pandemic have come to unimagined bloom. One begins to see things again when they are taken out of their usual context.

In a next step, unfortunately, the resulting works must endure being repackaged. The packaging of the original in foil, which in any case consists only of foil, tape, and acrylic, raises the question: which work is now the real one? The inner one or the outer one? I could go on with this, wrap it ten times and cover it again with tape, and so on.

I allude here to the meaning of original, duplicate and edition or fake. With the original, which just remains visible, a new work is created - through packaging with tape remnants and bubble wrap. The new work refers to its original and pretends to be an original itself. So, if you want to unpack the original, earlier work, you destroy the subsequent one. One must decide: This must be the work!



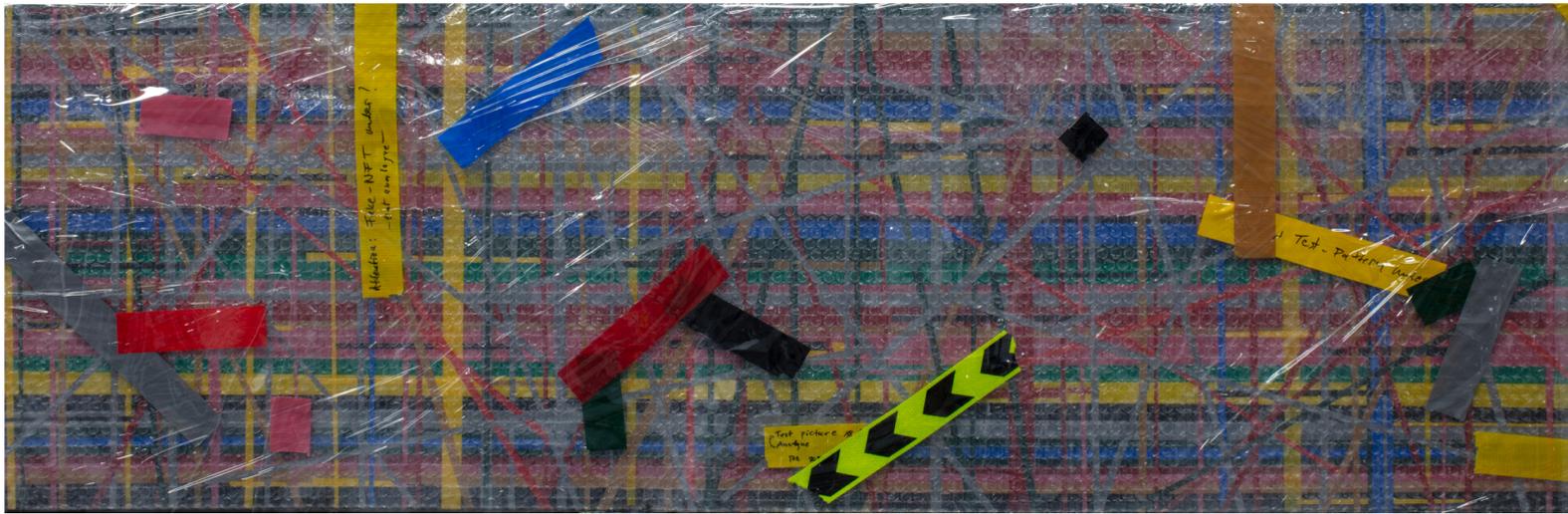
TMBW#1 ORIGINAL,
TAPE ON ACRYLIC, FRAMED, GLASS,
75X105 CM, 2020



TMBW#1.1
ORIGINAL & ORIGINAL
TAPE ON ACRYLIC, CLEAR FILM,
FRAMED, GLASS, LATEX FOIL, 70X100
CM, 2022



TMBW#2 ORIGINAL,
TAPE ON ACRYLIC, 184X63 CM, 2021



TMBW#2.1 ORIGINAL & ORIGINAL
TAPE ON ACRYLIC, LATEX FOIL, 184X63 CM, 2021



TMBW#4 ORIGINAL,
TAPE ON LATEX FOIL, ALU FRAME,
203X203 CM, 2020



TMBW#4.1
ORIGINAL & ORIGINAL
TAPE ON LATEX FOIL, CLEAR FILM, ALU
FRAME, LATEX FOIL, 203X203 CM, 2020



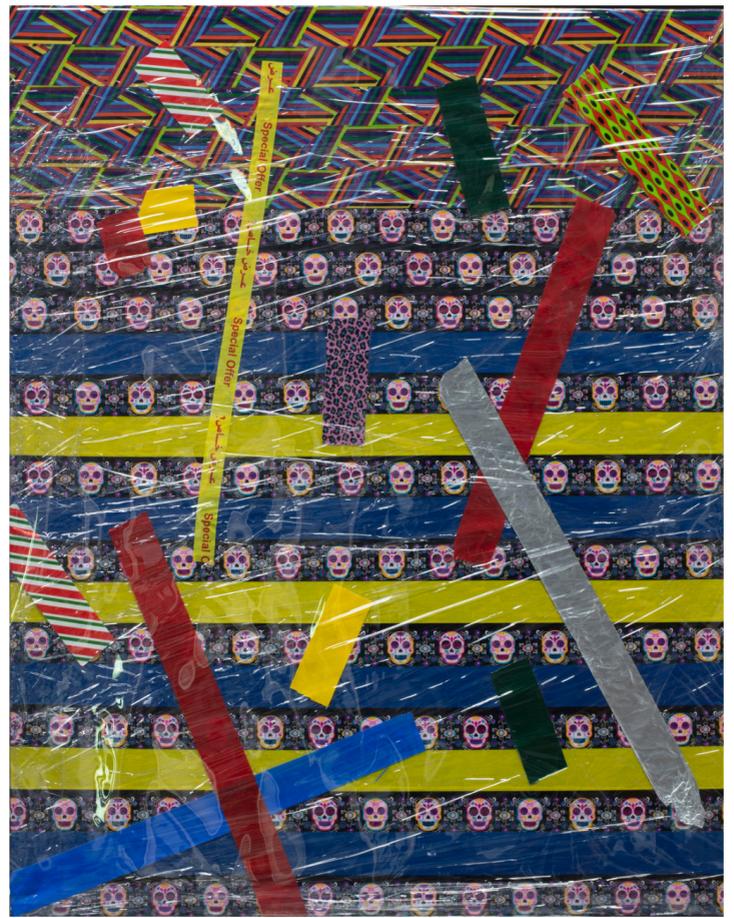
TMBW# Original,
Tape on Latex foil, Alu frame, 203x203 cm,
2020



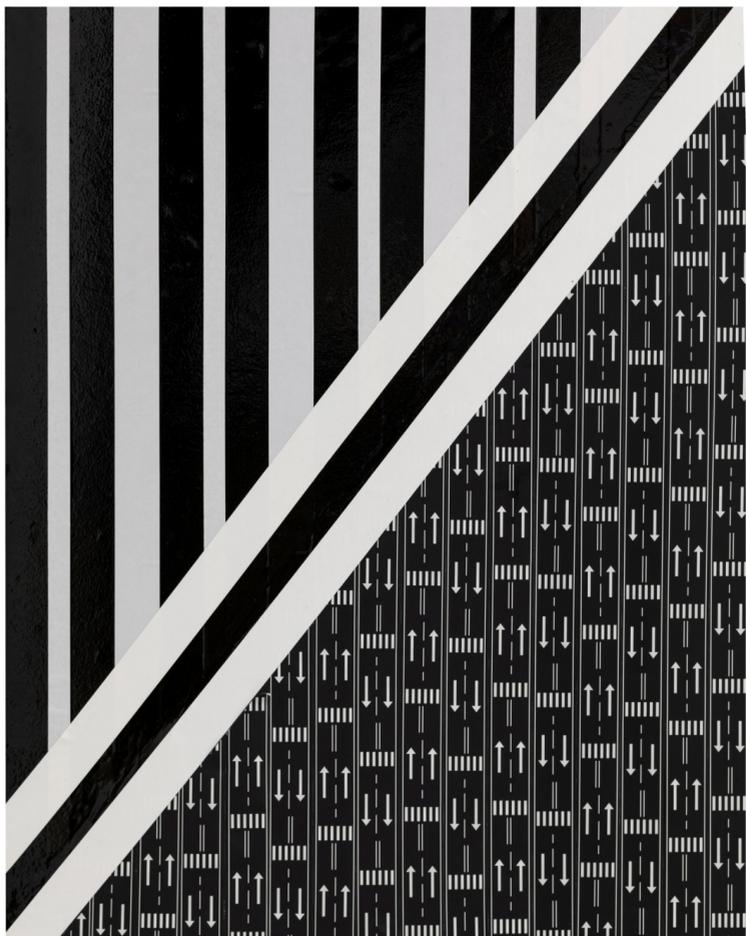
TMBW#3.1
Original & Original
Tape on Latex foil, Clear film, Alu frame, Latex
foil, 203x203 cm, 2020



TMBW#5
 ORIGINAL,
 TAPE ON ACRYLIC, FRAMED, GLASS,
 85X106 CM, 2020



TMBW#5.1
 ORIGINAL & ORIGINAL
 TAPE ON ACRYLIC, CLEAR FILM, FRAMED,
 GLASS, LATEX FOIL, 85X106 CM, 2022



TMBW#7
ORIGINAL,
TAPE ON ACRYLIC, FRAMED, GLASS,
85X106 CM, 2020



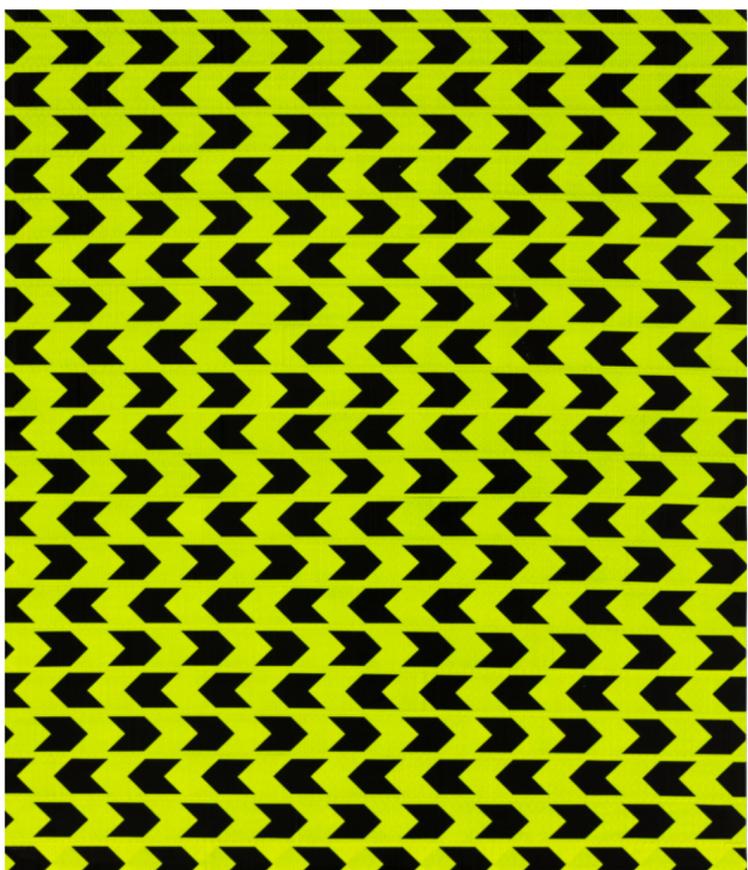
TMBW#7.1
ORIGINAL & ORIGINAL
TAPE ON ACRYLIC, CLEAR FILM, FRAMED,
GLASS, LATEX FOIL, 85X106 CM, 2022



TMBW#8
ORIGINAL,
TAPE ON ACRYLIC, FRAMED, GLASS,
85X106 CM, 2020



TMBW#8.1
ORIGINAL & ORIGINAL
TAPE ON ACRYLIC, CLEAR FILM, FRAMED,
GLASS, LATEX FOIL, 85X106 CM, 2022



TTMBW#6
ORIGINAL,
TAPE ON ACRYLIC, FRAMED, GLASS,
85X106 CM, 2020



TMBW#6.1
ORIGINAL & ORIGINAL
TAPE ON ACRYLIC, CLEAR FILM,
FRAMED, GLASS, LATEX FOIL, 85X106
CM, 2022



2022